EVOLV AI

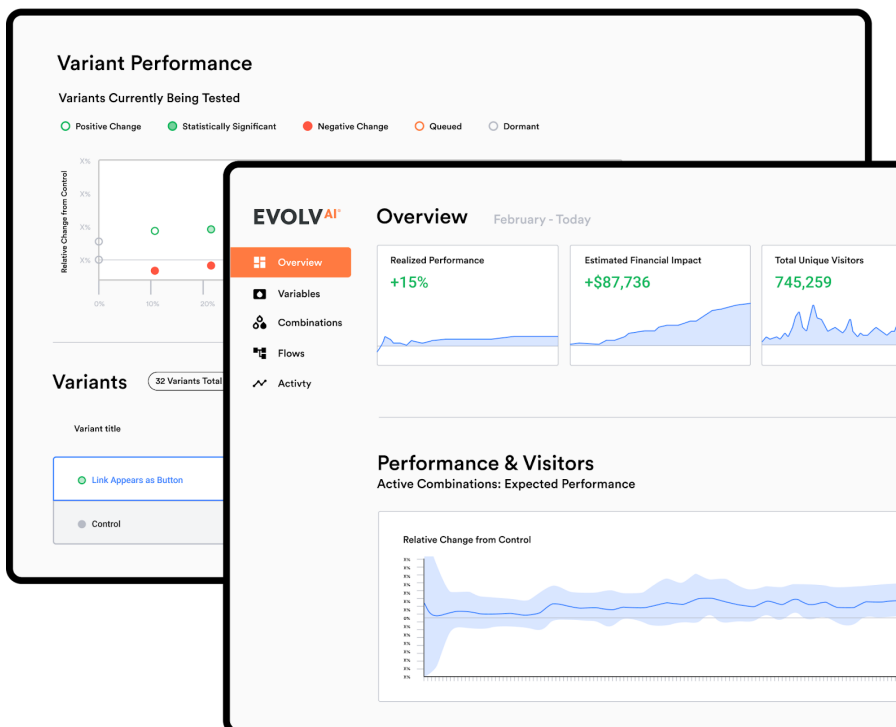## AI-Driven Experience Optimization

Automatically discover, personalize, and serve better journeys by continuously adapting to live user behavior.
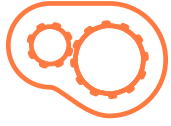
Built for Content Creators

Evolv AI's proprietary platform uses Artificial Intelligence to analyze your live visitor behavior at an unprecedented scale and speed. The resulting insights are automatically acted on in real time to serve optimized and personalized customer experiences that accelerate your desired outcomes. Using AI, you can now take the hundreds of ideas you want to experiment with and rapidly find the right combination that achieves your goals. The platform understands customers, automates complexity, and acts on insights immediately. This means you can delight your customers at every touchpoint with real-time personalized user experiences that deliver on their intentions and goals.
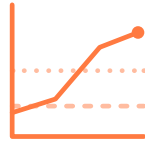
Key Advantages

- Experiment with the entire journey across all digital channels and every touchpoint

- Unify your workflow, copy, design, and layout regardless of channel

- Add, remove, and modify ideas at anytime with no disruption or restarts

- Implement omnichannel personalization for effective micro-targeting

- Use Flows, a rich visualizations of every aspect and parameter of your experiment

- Allocate your traffic dynamically to winners in real time

- Automatically eliminate ideas that don't perform

- Identify and correct problems that lead to upstream drop-off

- Rapidly integrate with your underlying systems and applications

- Deploy in your live production environments
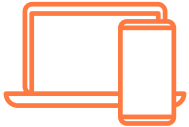
Platform Highlights

Experimentation At AI Scale
Supercharge the traditional experimentation process by delivering greater uplift and deeper insights faster and with less traffic.

Analytics
Understand which experiences are winning and why using a full suite of analytics tools and reporting dashboards.

Omnichannel Personalization
Engage customers through experiences tailored to their unique attributes, intentions, and goals.

Implementation
Run an optimization program with a full suite of tools and automations to increase the velocity and impact of every idea.

Real-Time Optimization
Combine experimentation and personalization to discover, validate, and exploit opportunities to drive desired outcomes.

Integrations
Works seamlessly with existing technology stacks to input data into the platform and output results to other tools.

AI You Can Put to Work

Our platform is the result of leading technology which harnesses the power of AI to solve the complex challenges of delivering progressively better customer experiences:

- Over 10 years of research and development
- 39 patent filings with 14 issued
- Unique intellectual property and machine learning algorithms plus methods
- Proprietary scientific approach to heuristics research
- 1,000s of past experiments and industry-based use cases

Trusted by

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Schedule a demo: +1.415.444.9040   hello@evolv.ai